

## SPEAKERS

NICK MACCHIONE, is the Director of HHSA, overseeing an agency with an annual budget of more than 1.4 billion and a workforce of more than 5,000 employees.

JOEL STERN, is an SPHR certified recruitment specialist focused on employer brand, compliance and streamlining recruitment processes for Union Bank Human Resources.

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## ABOUT SDEAC

The San Diego EAC is composed of employer volunteers representing a cross section of businesses and industry. The EAC was developed to promote a stronger partnership between the California EDD and the business community. Its commitment is to assist employers in conducting their business more effectively and efficiently, to provide information on employment-related issues and to enhance the communication between EDD and the private sector.

This EAC is a member of the California Employer Advisory Council. For more information contact Charlie Bradley at (619) 822-4999 or [cbdj@cox.net](mailto:cbdj@cox.net).

SDEAC Non Profit Tax ID #33-0281513

## EMPLOYER SEMINAR



## WORKPLACE 2010

### Maintaining a Healthy Business and a Healthy Workforce

The New Frontier: Social Media  
Workforce Wellness Programs  
Employment Law

Wednesday, October 20, 2010  
7:30 a.m. to 4:30 p.m.

Rancho Bernardo Inn  
17550 Bernardo Oaks Drive  
San Diego, CA 92128

Sponsored by  
The San Diego  
Employer Advisory Council  
and

The State of California  
Employment Development Department



## WORKPLACE 2010

### Rancho Bernardo Inn Wednesday, October 20, 2010

The 36th Annual San Diego  
Employer Advisory Council (SDEAC) Seminar

## SPEAKERS

NICK MACCHIONNE  
Health & Human Services Agency  
County of San Diego (HHSA)

JOEL STERN  
Operations Manager, Union Bank

EMPLOYMENT LAW ATTORNEYS  
Luce, Forward, Hamilton & Scripps, LLP

## WORKSHOP TOPICS

- What the Health Is Going On In San Diego?
- Wellness Programs- Best Practices & Communicating Across The Generations
- New and Continuing Trends in Wage and Hour Law
- Healthcare Reform Act Compliance Checklist
- Medical Issues in the Workplace
- Employment Law Update
- Panel: Paid Family Leave (PFL), Disability Insurance (DI), Unemployment Insurance (UI), Worker's Compensation (WC)
- Legal aspects of Social Networking, Media, and Technology in the Workplace
- Leveraging Social Media for Professional Growth
- Tax and Tax Credits...and more!

Enjoy the hospitality of the beautiful 5-Star Rancho Bernardo Inn with continental breakfast and luncheon while networking.

## REGISTRATION

One person per registration form, please (use photocopies for additional attendees).  
(Attach business cards, here, if you prefer.)

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Organization: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
Space is limited. First come, first served.

Please indicate any special accommodations \_\_\_\_\_  
Note: Funds collected exceeding the seminar cost will support future seminars or community employment and training opportunities.

Registration fee includes: continental breakfast, lunch, seminar materials, exhibits and parking.  
Vegetarian plate requested \_\_\_\_\_  
Fee: \$189.00 per person. (Sorry, no credit/debit cards.)  
Membership included.  
Total amount enclosed: \$ \_\_\_\_\_ for \_\_\_\_\_ persons  
No refunds. Substitutions welcome.  
Make checks payable to **SDEAC**  
Mail with this form to: **SDEAC**

**P.O. Box 1523  
National City, CA 91951-1523**

E-mail your registration to [cbdi@cox.net](mailto:cbdi@cox.net) or fax this registration form to (619) 266-4203 by 4 p.m., Tuesday, 10-19-10 with check to follow by mail (bring check to registration if unable to post timely).

Exhibitors: Contact Diana Murphy-Vetere at (619) 230-4385 or [Diana.MurphyVetere@unionbank.com](mailto:Diana.MurphyVetere@unionbank.com) for space pricing and availability.

## AGENDA

### 7:30 a.m. Registration, Exhibits and Continental Breakfast

### 8:00 a.m. - 8:15 a.m. Welcome

### **Maintaining a Healthy Business and a Healthy Workforce**

### **New Frontier: Social Media, Workforce Wellness Programs & Employment Law**

### 8:15 a.m. - 9:00 a.m. Keynote

### ***"What The Health Is Going On In San Diego?"*** **Nick Macchione, MS, MPH, FACHE** **Director, Health & Human Services Agency** **County of San Diego**

### 9:15 a.m. - 10:30 a.m. Workshop Session 1

#### **1AB New and Continuing Trends in Wage & Hour Law**

Luce, Forward, Hamilton & Scripps, LLP

#### **1B Healthcare Reform Act Compliance Checklist**

Lambert Hsu, Principal, Benefit Pro Insurance

#### **1C Winning at Workers' Compensation - Creating a Culture of Safety**

10 Steps to Improve Your Safety Program  
John Virsack—ICW Group

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EDD, an equal employment opportunity employer/program is a partner in this event. Special requests for accommodations need to be made two weeks prior to the event by calling (619) 822-4999

## AGENDA

### 10:45 a.m. - 12:00 p.m. Workshop Session 2

#### **2A Medical Issues in the Workplace**

Luce, Forward, Hamilton & Scripps, LLP

#### **2B DOL/OFCCP Federal Contract Compliance**

Linda Erickson, Sr. Compliance Officer

#### **Workforce Services (CalJOBS®)**

Fatima Hassan, Employment Program Rep.

#### **EDD Unemployment Insurance (UI)**

Olga Briggs, Employment Program Manager

#### **2C Leveraging Social Media for Professional Growth**

Ken Schmidt, President

Turning Point Executive Search

### 12:00 p.m. - 1:30 p.m. Luncheon

### ***"Creating and Leveraging Your Employer Brand"***

**Joel Stern, Operations Project Manager**  
**Union Bank**

### 1:30 p.m.- 2:45 p.m. Workshop Session 3

#### **3A Social Networking, Media and Technology in the Workplace**

Luce, Forward, Hamilton & Scripps, LLP

#### **3B Panel: Paid Family Leave (PFL), Disability Insurance (DI), and Worker's Compensation (WC)**

#### **IRS: Small Business Healthcare, HIRE Tax Benefits**

#### **3C Wellness Programs - Best Practices / Communicating Across The Generations**

Marci Fredericksen, Human Resources Analyst  
San Diego County Regional Airport Authority

### 3:00 p.m.- 4:15 p.m. Plenary Session

#### **Employment Law Update**

Luce, Forward, Hamilton & Scripps, LLP

### 4:15 p.m. - 4:30 p.m. Closing/Door Prizes

Must Be Present to Win